



STADA'S ESG INITIATIVE

STADA's OTC Generics Initiative with the German Red Cross (GERMANY)

The STADA OTC Generics Initiative with the German Red Cross will continue in 2024 and enter the next round. Since the start, we have collected more than 250,000 euros for DRK projects and people in need.

STADA's largest OTC generics campaign to improve people's health via donation of 2€ cents for each of the products sold under the OTC generic portfolio. Euro 75k donated to the German Red Cross in 2023.