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This Presentation includes certain consolidated financial information of the Company and, in addition, includes certain financial measures that are not recognized by IFRS or any other generally accepted accounting principles and that may not be permitted to appear on the face of financial statements or footnotes thereto ("Non-GAAP Measures"), including EBITDA / adjusted EBITDA. Non-GAAP Measures should not be considered as alternatives to performance measures derived in accordance with IFRS or any other generally accepted accounting principles, may not be comparable to other similarly titled measures of other companies and have limitations as analytical tools. Non-GAAP Measures may not be comparable to others in the same industry and may be calculated differently from similar measurements presented by other companies in the same industry. On October 2, 2023, the Group announced that it had transferred its Russian business activities to Nidda Lynx S.à.r.l., a subsidiary of an indirect parent entity of the Company, pursuant to an internal Reorganization (the "Reorganization"). As a result, this Presentation includes selected unaudited condensed consolidated financial information of the Company's Russian business activities have been presented as discontinued operations and the Company's results have been retroactively restated, as required pursuant to IFRS. In addition, this Presentation includes selected unaudited condensed consolidated financial information of the Company as of and for the years ended December 31, 2019, 2020, 2021 and 2022, which has been restated on the same basis (the "As Adjusted Financial Information has been prepared for illustrative purposes only and does not purport to indicate the financial position or operating results of the Company had the Reorganization actually occurred as of the date or at the beginning of the periods presented. The As Adjusted Financial Information have been audited or reviewed in accordance with large periods presented in this Presentation the Company completed

The financial information of the Company as of and for the year ended December 31, 2023 has not been audited or reviewed by our auditors, is not required by or presented in accordance with IFRS or any other generally accepted accounting principles and has been prepared for illustrative purposes only. This information is not necessarily representative of our results of operations for such a period or any financial position at any past or future date. In addition, certain financial information shown in this Presentation is taken from the Company's internal management reporting system or accounting records.

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Accounting Restatement

In connection with preparations of a potential exit, the Company's management, together with its auditors PricewaterhouseCoopers, is currently re-evaluating the Company's application of certain accounting principles in its historical financial statements since the year ended December 31, 2017. As a result of this re-evaluation, the Company currently expects that it will decide to restate certain of its consolidated financial statements to facilitate a segment presentation in future periods, to present its former Russian business as discontinued operations, and/or to make certain ancillary changes (including for the years ended December 31, 2022 and 2021). Furthermore, the Company will report similar information in its future financial statements, starting with the consolidated financial statements as of and for the year ended December 31, 2023. Based on the initial findings of its ongoing assessment, management does not expect these changes to have a material cash impact on the Company's historically reported EBITDA, Adjusted EBITDA or Pro Forma Adjusted EBITDA, and that there will be no material impact on the historical consolidated financial statements of the Company's indirect subsidiary, STADA Arzneimittel AG.

Cautionary Note Regarding Preliminary Financial Information

All financial results for the year ended December 31, 2023 and related comparisons to prior periods included in this Presentation are preliminary, have not been reviewed or audited, are based upon the Company's estimates, and were prepared prior to the completion of the Company's financial statement close process. These selected preliminary financial results should not be viewed as a substitute for the Company's financial performance as of and for the year ended December 31, 2023, and should not be considered final until the Company delivers its audited consolidated financial statements as of and for the year ended December 31, 2023. During the course of the preparation of the Company's financial statements as of and for the year ended December 31, 2023, the Company may identify items that could cause its final reported results to be materially different from the preliminary financial information. Accordingly, undue reliance should not be placed on this preliminary information. Once published, the relevant preliminary, unaudited financial figures for the financial year 2023 included in this Presentation will be superseded by the audited, published figures as of and for the year ended December 31, 2023.



Purpose

Caring for
People's Health
as a Trusted Partner

Vision

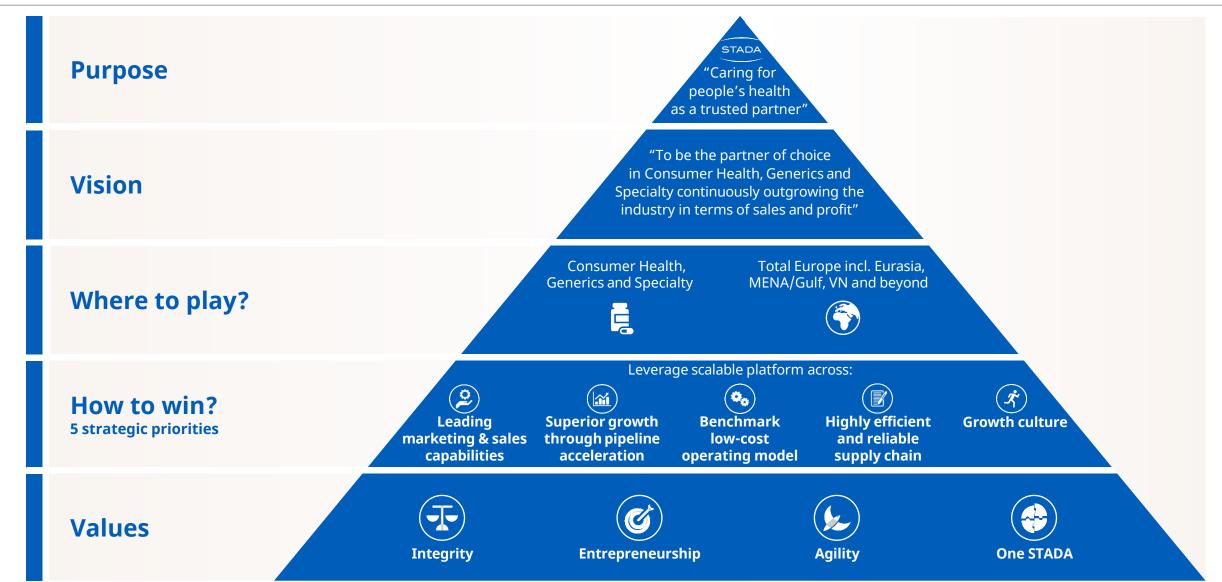
To Be The Partner of Choice in Consumer Healthcare,
Generics and Specialty while
Continuously Outgrowing the
Industry in Terms of
Sales and Profit

Values

Integrity
Entrepreneurship
Agility
One STADA

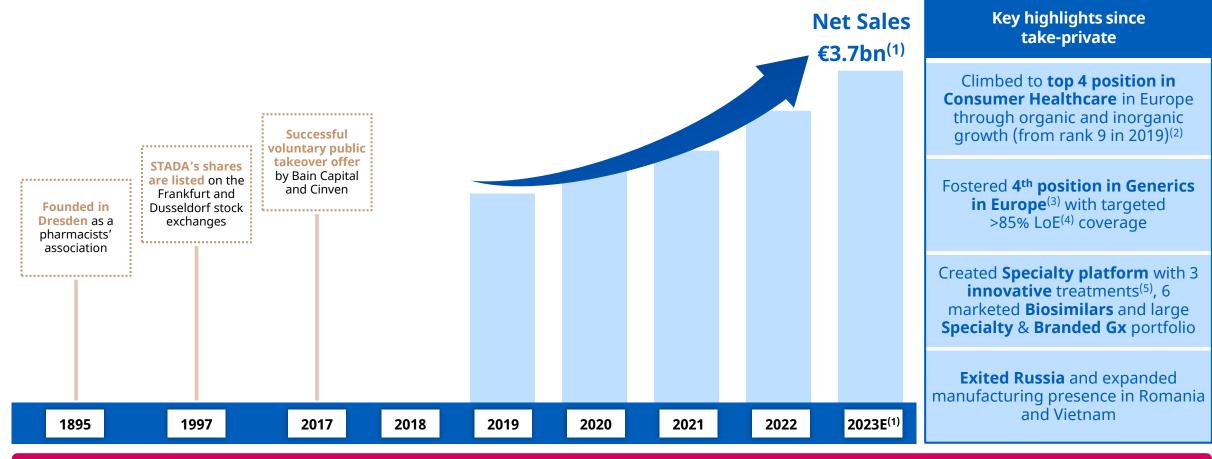
STADA's Strategic Frame





STADA has over 125 years of heritage, rooted in the pharmacy channel and with public market experience; take-private has transformed and positioned it for future growth





For over 125 years, STADA has stood for a high level of quality in the supply of pharmaceutical products and thus makes an important contribution to people's health

Source: Company information; IQVIA

Note: (1) IFRS-reported net sales on the level of STADA group parent company Nidda German Topco GmbH for the continuing operations (i.e. excluding the former Russian subsidiaries of STADA Group). Financial data for the year ended December 31, 2023 is preliminary and unaudited; (2) CHC ranking based on internal analysis by STADA using data from the following source: IQVIA CH Customized Insights based on CORP data attribute and CHC classes 1–19, 97, sales value in LC€/PUB, calendar year 2023, reflecting estimates of real-world activity in 26 countries in Europe (excludes Russia and Sweden). Copyright IQVIA. All rights reserved; comparable IQVIA database for 2019; (3) Gx ranking based on internal analysis by STADA using data from the following source: IQVIA MIDAS® MAT/12/2023: sales values, reflecting estimates of real-world activity. Copyright IQVIA. All rights reserved; (4) Loss of exclusivity for a branded drug is the date when the patent expires and a generic competitor may enter the market; (5) Apo-Go®, Kinpeygo®, Lecigon®

STADA today: A pan-European leader in Consumer Healthcare, Generics and Specialty medicines with a track record of outperforming attractive markets



Net Sales FY23E⁽¹⁾

Adjusted

€3.7bn

+13% vs. PY

€0.8bn

+19% vs. PY

Adjusted EBITDA⁽⁸⁾ Margin FY23E⁽¹⁾

EBITDA(8) **FY23E**(1)

~21%

Key stats

Top 4

CHC⁽²⁾ and Gx⁽³⁾ player in Europe

>110

countries where products are sold (no US exposure in Generics)

>200

Well positioned brands

Large pipeline⁽⁴⁾

to drive future growth across all three segments

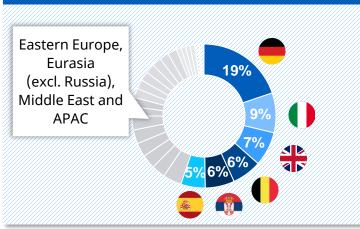
~11.5k

employees, incl. ~3.2k⁽⁵⁾
Sales and Marketing across Europe

~41%

of STADA's FY23E⁽¹⁾ net sales are manufactured internally across 17 sites

FY23E⁽¹⁾⁽⁷⁾ Net sales by country



Key attractive chacteristics

Exposed to highly attractive markets

Entrepreneurial culture driving performance

Organic and inorganic outperformance

compared to its end-markets across all three segments

Masters in managing complexity

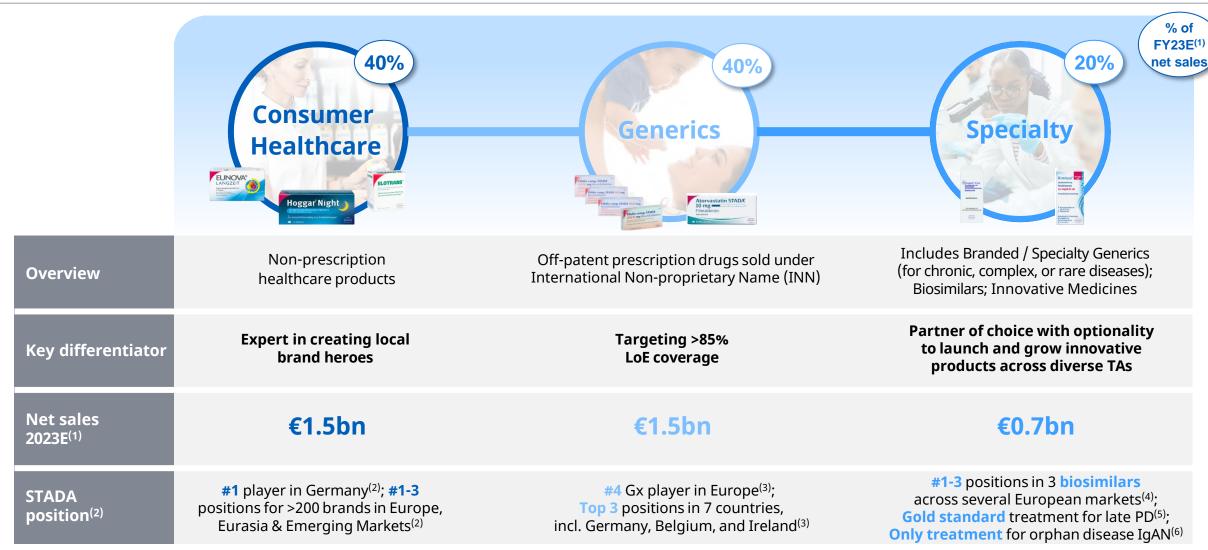
handling >24k SKUs, with no product representing more than 3.5% of net sales⁽⁶⁾

Source: Company information, IQVIA

Note: (1) IFRS-reported values on the level of STADA group parent company Nidda German Topco GmbH for the continuing operations (i.e. excluding the former Russian subsidiaries of STADA Group). Financial data for the year ended December 31, 2023 is preliminary and unaudited; (2) Consumer Healthcare. CHC ranking based on internal analysis by STADA using data from the following source: IQVIA CH Customized Insights based on CORP data attribute and CHC classes 1–19, 97, sales value in LC€/PUB, calendar year 2023, reflecting estimates of real-world activity in 26 countries in Europe (excludes Russia and Sweden). Copyright IQVIA. All rights reserved; (3) Generics. Gx ranking based on internal analysis by STADA using data from the following source: IQVIA MIDAS® MAT/12/2023: sales values, reflecting estimates of real-world activity. Copyright IQVIA. All rights reserved; (4) Approved own developments and signed contract developments; (5) Including customer service and sales back-office as of Oct-23; (6) As of FY23E. Financial information for the year ended December 31, 2023 is preliminary and unaudited and have not been reviewed by our auditors; (7) Sourced from management planning system; (8) Adjusted EBITDA adjusted for special items and currency effects. Special items include legal expenses, restructuring expenses and other items of non-recurring nature which Management excludes in order to improve the comparability of the KPIs across years; currency effects are also adjusted to enhance comparability of the KPIs across the years

STADA has significant size and scale across its three segments





Source: Company information

Note: (1) IFRS reported values on the level of STADA group parent company Nidda German Topco GmbH for the continuing operations (i.e. excluding the former Russian subsidiaries of STADA Group). Financial data for the year ended December 31, 2023 is preliminary and unaudited; (2) Based on IQVIA data for market position of brands including Sanofi Evolve Commercialization Alliance Agreement with >€0.5m sales across Europe, Eurasia, and Emerging Markets in FY23; (3) Ranking based on internal analysis by STADA using data from the following source: IQVIA MIDAS® MAT/12/2023: sales values, reflecting estimates of real-world activity. Copyright IQVIA. All rights reserved; (4) Based on IQVIA sales data for biosimilars across Europe in FY23; (5) Parkinson's disease; (6) Immunoglobulin A Nephropathy

STADA offers a compelling investment case in European Healthcare



1	Total Control

Large, growing and resilient addressable markets of **Consumer Healthcare, Generics & Specialty**

~\$100bn

European market⁽¹⁾ growing at high-single digits⁽²⁾



A leading integrated platform which is outperforming competition and growing faster than its relevant market⁽⁸⁾ driven by culture

#4

in EU in CHC(3) & Gx(4) >24k SKUs

110+

Countries served



Highly integrated TechOps organization enables competitive cost across segments and products

Of top 50 APIs Packages

dual sourced sold in 2023 savings⁽⁵⁾



Fully invested and highly scalable platform with strong development and regulatory capabilities

880 launches in 2023

Pipeline with **2,500** Approval procedures for **200** APIs



Partner of choice for M&A and Licensing activity with demonstrated integration and acceleration capabilities

>20

M&A deals since 2018

364

BD&L deals since 2020



Highly-skilled management team with track record of successful execution

Previous experience in leading

institutions

















An ESG leader in the industry with a well-developed strategy aimed at long-term operational sustainability Top 2% of pharma companies with the lowest ESG risk rating score⁽⁷⁾ rated by





Attractive financial profile with track record of above market growth, healthy margins and cash flow

+13%

Revenue growth

+19% Adj. EBITDA⁽⁸⁾ growth

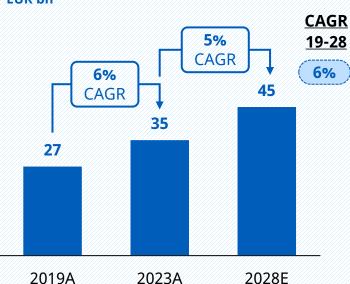
ors; (7) No. 7/428 rated companies in the pharmaceuticals sub-industry based on 2023 Sustainalytics ESG risk rating as per December 5th, 2023; (8) EU CHC, Gx and Sx; (8) Adjusted EBITDA adjusted for special items and currency effects. Special items include legal expenses, restructuring expenses and other items of non-recurring

STADA's addressable markets across Consumer Healthcare, Generics and Specialty are attractive, large, growing and highly resilient



THE CHC MARKET IS SIZEABLE & SET TO EXPERIENCE SUSTAINABLE GROWTH...

European CHC market growth outlook 2019-2028, EUR bn

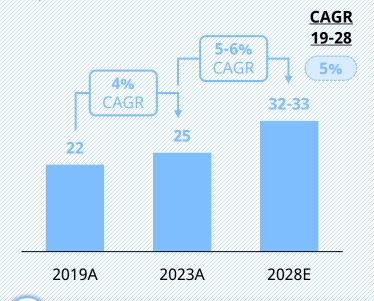


MARKET GROWTH DRIVERS

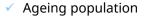
- ✓ Ageing population
- Increasing market penetration across younger age cohorts
- ✓ Increasing shift to self care and prevention
- ✓ Low price elasticity

...WHILE THE MOMENTUM IN THE GX MARKET CONTINUES TO BUILD...

European Generics⁽¹⁾ market growth outlook 2019-2028. EUR bn



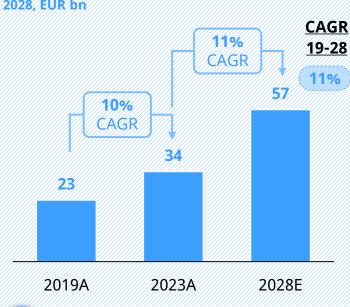
MARKET GROWTH DRIVERS



- Regulatory tailwind
- ✓ 2025+ looming patent cliffs
- ✓ Increased value of upcoming LoEs⁽³⁾

...DRIVEN BY THE LAUNCH OF FURTHER SPECIALTY

European Specialty⁽²⁾ market growth outlook 2019-2028, EUR bn



MARKET GROWTH DRIVERS

- Growing prescription drug spending on chronic diseases
- Increasing market penetration across the world
- Large value of upcoming LoEs of Biologic and Specialty-Generic medicines⁽⁴⁾

Sources: Historical market data for the CHC market based on IQVIA OTCIMS and Euromonitor; for the Gx market based on IQVIA, and for the Sx market based on IQVIA and Evaluate Pharma. 2028 market estimates are based on the Company's analysis

STADA is a market leader across its segments, and is outgrowing the markets in which it operates

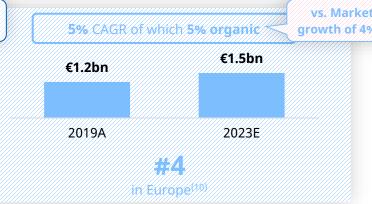






in Europe⁽⁹⁾

in Europe⁽⁹⁾

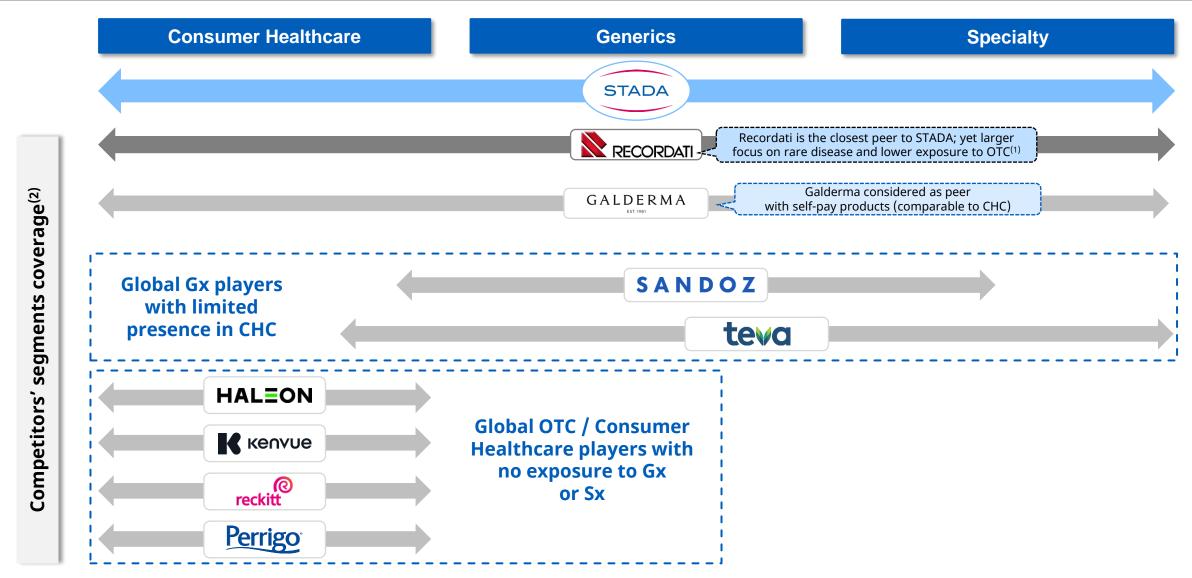


growth of 10%(8) €0.7bn €0.5bn 2019A 2023E A leading position in selected products across several European markets

Sources: Financials as disclosed by company; Historical market data for the CHC market based on IQVIA OTCIMS and Euromonitor; for the Gx market based on IQVIA, and for the Sx market based on IQVIA and Evaluate Pharma Note: (1) Based on IQVIA data for market position of brands including Sanofi Evolve Commercialization Alliance Agreement with >€0.5m sales across Europe, Eurasia, and Emerging Markets in FY23; (2) Emerging Markets. Including Australia, New Zealand, China, UAE, Irag, Kuwait, Oman, Qatar, Yemen, China, Hong Kong, Taiwan, Philippines, Vietnam, Bahrain, Jordan, Lebanon, Saudi Arabia, Thailand and others; (3) In terms of number of M&A deals, 2018-23; (4) In respective disease category; (5) IFRS-reported values on the level of STADA group parent company Nidda German Topco GmbH for the continuing operations (i.e. excluding the former Russian subsidiaries of STADA Group). Financial data for the year ended December 31, 2023 and December 31, 2019 is preliminary and unaudited; (6) Based on IQVIA OTCIMS and Euromonitor; (7) Based on IQVIA; (8) Based on IQVIA, and Evaluate Pharma; (9) CHC ranking based on internal analysis by STADA using data from the following source: IQVIA CH Customized Insights based on CORP data attribute and CHC classes 1–19, 97, sales value in LC€/PUB, calendar year 2023, reflecting estimates of real-world activity in 26 countries in Europe (excludes Russia and Sweden). Copyright IQVIA. All rights reserved; (10) Gx ranking based on internal analysis by STADA using data from the following source: IQVIA MIDAS® MAT/12/2023: sales values, reflecting estimates of real-world activity. Copyright IQVIA. All rights reserved

STADA's integrated platform is uniquely positioned compared to its peer group

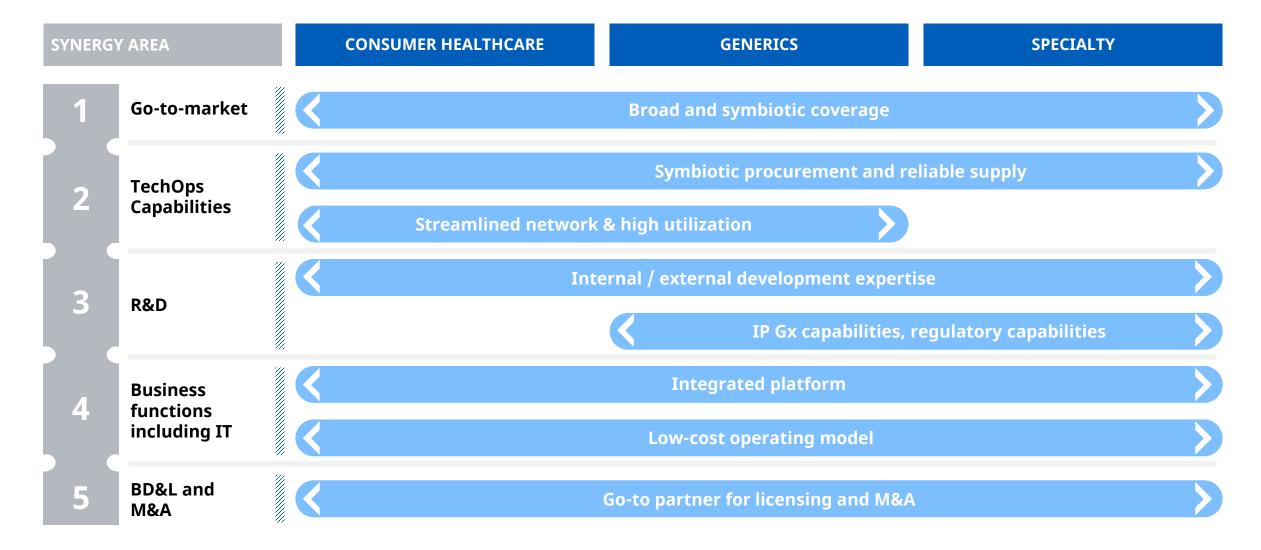




Source: Company information

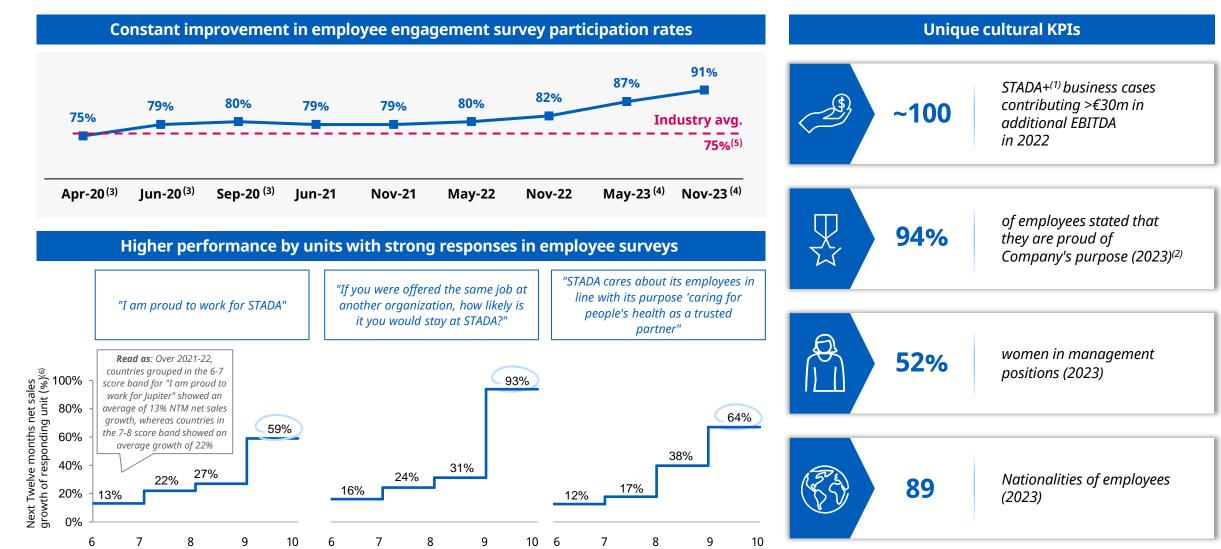
STADA's resilient outperformance of the market is supported by its highly symbiotic segments, which drive meaningful synergies along the value-chain





STADA's growth culture is the key differentiator and a driver behind its performance



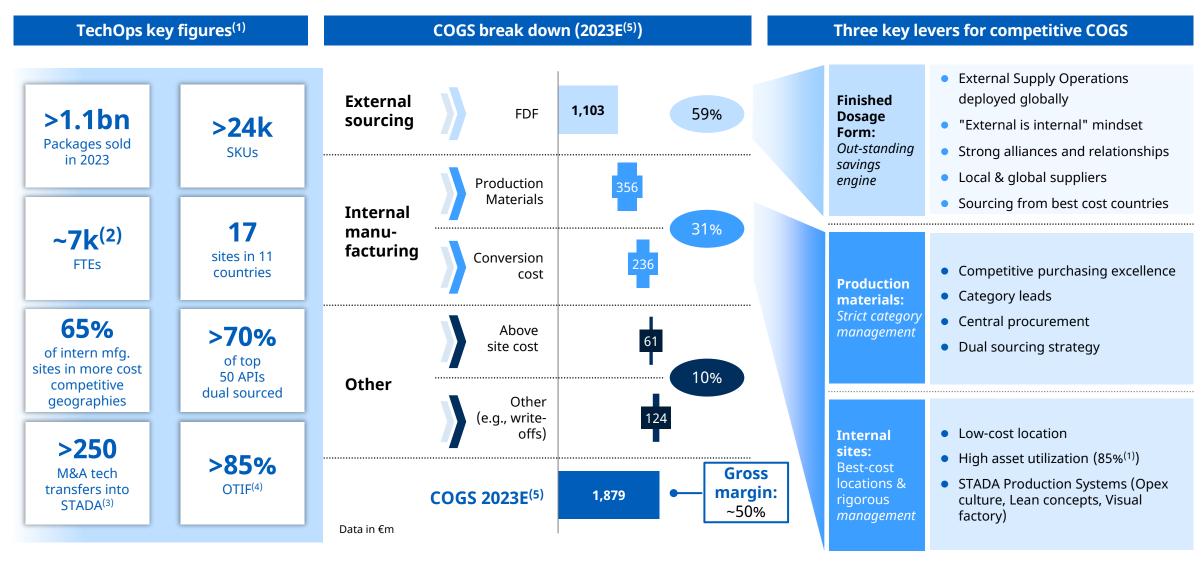


Source: Company information

Note: (1) STADA+ is a program to enable employees at all levels to pursue value-adding initiatives beyond regular budget process; (2) Based on pulse survey carried out in November 2023 across STADA employees; (3) Including Russian business carved out in 2023; (4) Financial data for the year ended December 31, 2023 is preliminary and unaudited; (5) According to Qualtrics benchmark EXM Methodology for Healthcare; (6) The X-axis represents survey score bands from Jupiter's pulse surveys, with scores ranging from 0 (not at all) to 10 (absolutely); the Y-axis shows the average next twelve months (NTM) net sales growth (%) (not weighted by net sales or number of FTEs), based on 2021-22 survey data from 224 country-time pairs; step lines on the graph indicate the average NTM net sales for groups of countries during specific survey periods, categorized by their score bands

TechOps is an integrated organization with a balanced internal and external network providing reliable, cost-competitive, and compliant supply across segments





Source: Company information

STADA's TechOps enables highly efficient cost control on both external supply operations and internal manufacturing footprint







Proactive portfolio management with focus on supply harmonization



Full External Supply Operations integration across functions to embrace "external is internal" philosophy



Global KPI analytics for standardized reviews and performance evaluation

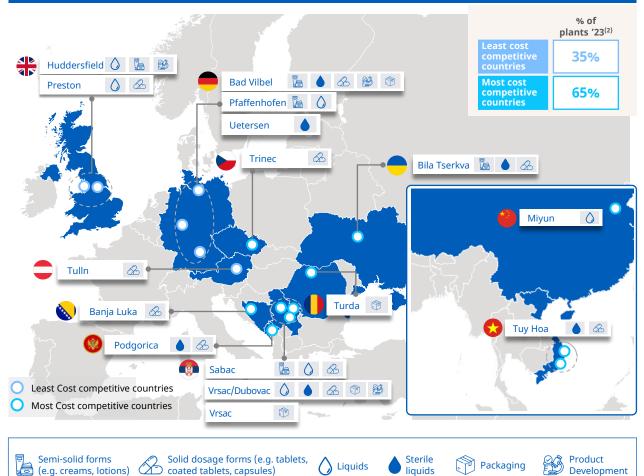


Consolidated TechOps spend, with 44% of external sourcing costs attributable to Strategic CMOs⁽¹⁾ in 2023E⁽²⁾, an increase from 39% in 2021



Strong cost management for production material, with >70% of top 50 APIs dual-sourced

Highly efficient and cost competitive manufacturing footprint, with the majority of plants in most cost competitive countries



STADA has strong commercial infrastructure across all of Europe and several Emerging Markets – and a global reach in terms of BD&L – and Procurement



Full commercial coverage of Europe and emerging **Global resources and capabilities** presence in selected high-growth markets Countries with local commercial teams that have 44 industry-leading capabilities across Pharmacy, Physician, and Tender Go-to-market models **Global** BD&L / Portfolio and Procurement staff in Europe, Asia and USA presence ~3.2k FTEs in STADA Commercial Functions(3) ~2.2k FTEs in STADA Sales Force(3) 320 *In-country customer-facing Specialty FTEs*⁽³⁾ **Lean HQ** Only 6% of FTEs in German HQ⁽³⁾ Global export and trade markets⁽²⁾ Western Europe ~21% *Marketing & Sales spend of total net sales in FY23E*⁽¹⁾ Emerging markets Eastern Europe

Source: Company information.

Note: (1) Financial information for the year ended December 31, 2023 is preliminary and unaudited and has not been reviewed by our auditors; (2) Global export and trade markets refers to countries where STADA actively manages distributors; (3) As of Oct-23

Strong development capabilities make STADA a leading innovator



• Generics: Small Molecules, H2M & VAM, SDF

• **Generics**: Local & regional markets

Consumer Healthcare: SDF, liquids and semi-solids incl. food

Product Development Geographical Footprint and Set up

Unique Product Development platform 657 R&D team members⁽¹⁾⁽²⁾ **Product Development 127** FTEs(2) 8 **Targeted** >85% LoE⁽³⁾ coverage **Projects under** >270 development **Internal Product Development centres**

Internal Development Center

Vrsac

Trinec

Tuy Hoa

Bad Vilbel

External Development Center

supplements

Probiotics

Food supplements

Small Molecules

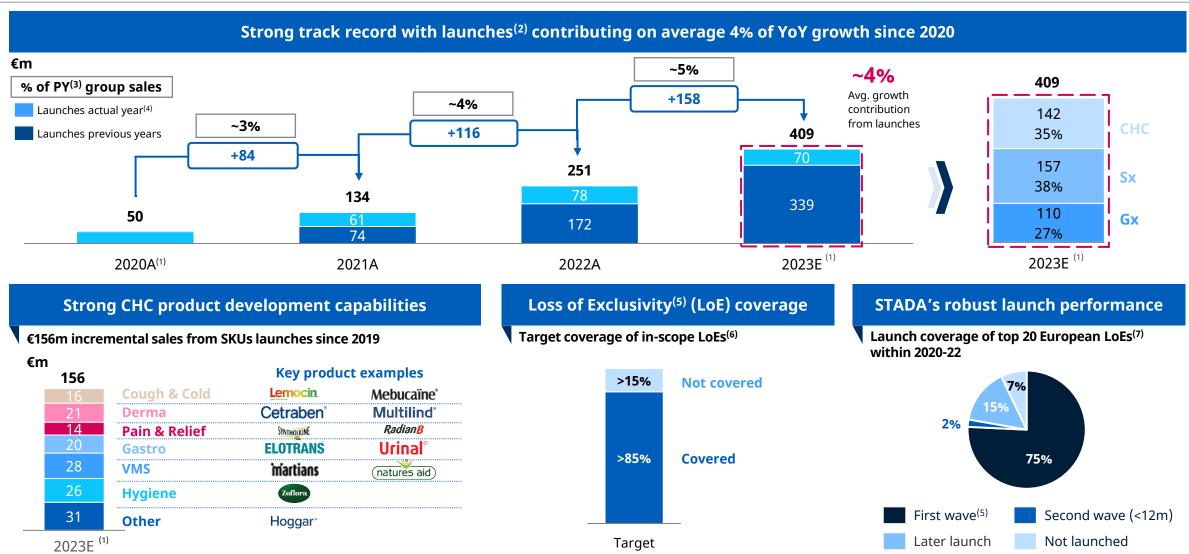
Consumer Healthcare



Sources: Company information, IQVIA, Expert interviews, Evaluate Pharma

STADA has a track record of successfully creating value through pipeline development





Sources: STADA; IQVIA; Evaluate Pharma; Expert interviews

Note: LoE dates based on the first SPC expiry in any European market, some national LoEs might occur earlier / later; All LoE values as originator gross sales, LoEs on country level. (1) Financial information for the year ended December 31, 2023 is preliminary and unaudited and has not been reviewed by our auditors; (2) Launches defined as new SKU for a country, including launching existing products in a new country (for example, bringing an existing product to a new country under a different brand); (3) Previous year; (4) Excluding Bortezomib; (5) Loss of exclusivity for a branded drug is the date when the patent expires and a generic competitor may enter the market; (6) European top 5 markets, HIV and respiratory LoEs not in scope as they are only considered opportunistically, LoE coverage based on gross sales of LoE molecule in LoE year, all molecules with STADA sales in IQVIA or concrete launch plans for 2023/2024 (e.g., Levosimendan, Dabigatran Etexilate) counted as covered; (7) Top 20 European LoEs in terms of market value and with one of the top 4 European Gx players present

Strong global footprint and track-record make STADA the BD&L partner of choice for all 3 segments, allowing in-licensing at competitive terms





Highlights

>100 Development Partners for Licensing Deals and >5 preferred partners for CHC

"External becomes
Internal": 10 Strategic
Partnerships with master
agreements (e.g.,
possibility to internalise
production after 3 to 5y)

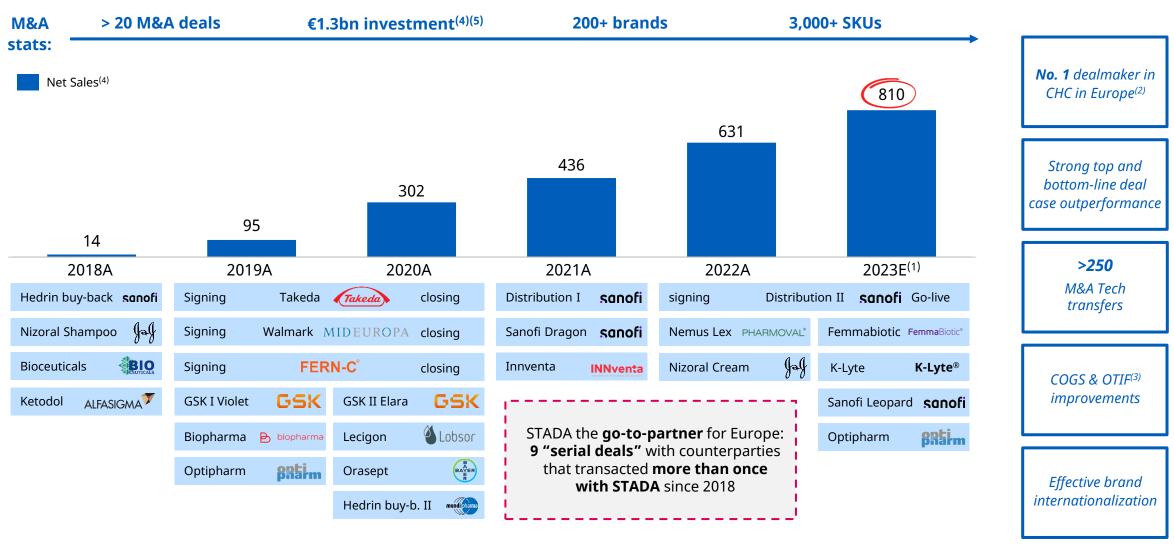
Strategic co-development and manufacturing with Chinese API partner for 14 Oncology LoEs (External Product Development)

Source: Company information

Note: (1) Business Development and Licensing

STADA has demonstrated itself to be Pharma's partner of choice for M&A with strong integration capabilities





Source: Company information, Biomedtracker

Note: Logos referring to counterparts or targets; years represent signing of agreement. (1) Financial information for the year ended December 31, 2023 is preliminary and unaudited and has not been reviewed by our auditors; (2) Closed deals as of 12/2023, geography defined as either buy side or sell side HQ, yearly allocation by announcement date; based on Biomedtracker; (3) OTIF: On time, in full; (4) Includes Commercialization Alliance Agreements; (5) Rounded figure; includes for asset deals estimated working capital; for Takeda pro-rata adjusted EV for purchase price relating to Russian business carved-out from STADA group (adjustment based on Contribution Margin 2023E)

CONFIDENTIAL **STADA**

6 Highly-skilled management team with a track record of successful execution

Name & position	Prior experience	Sector expertise		
		СНС	Gx	Sx
Peter Goldschmidt Chief Executive Officer	SANDOZ NOVARTIS SCHOTT PHARMA	✓	✓	✓
Boris Döbler Chief Financial Officer	teva (Reg	✓	✓	✓
Simone Berger Chief People Officer	Goodbaby	✓		
Miguel Pagan Chief Technical Officer	SANDOZ U NOVARTIS SMSD	✓	✓	✓
Volker Sydow Global Consumer Healthcare	reckitt müller Henkel	✓		
Stephan Eder Western Europe & Germany	SANDOZ NOVARTIS McKinsey & Company	✓	✓	✓
Bryan Kim Global Specialty	Boehringer Ingelheim Engelheim SAMSUNG			✓
Yann Brun Global Dev, Portfolio, Reg, BD&L	Abbott Solvay Insudpharma	✓	✓	✓
Christos Gallis Eastern Europe	July SANDOZ	✓	✓	✓
Stéphane Jacqmin Emerging Markets	SANOFI CONTRACTION SANOFI SANOFI	✓	✓	✓

An ESG leader among top 2% of pharma companies⁽¹⁾ with a well-developed strategy and ambitious goals





Top 2% of pharma companies with the lowest ESG risk rating score⁽¹⁾ rated by





ESG governance structure with firm management commitment



2nd externally verified Sustainability Report released in 2023





ESG strategy aligned with 5 UN Sustainable Development Goals













-24% absolute GHG emissions (scope 1+2) reduction⁽²⁾ in 2023 vs. 2020



Target to decrease absolute carbon emissions (scope 1+2) by -42% until 2030 vs. 2020



Strong focus on operational health & safety (Accident rate⁽³⁾: 0.28 in 2023)

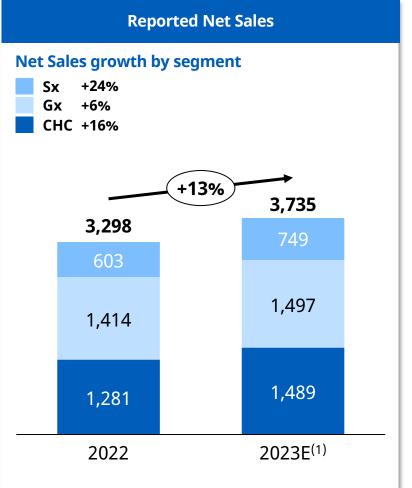


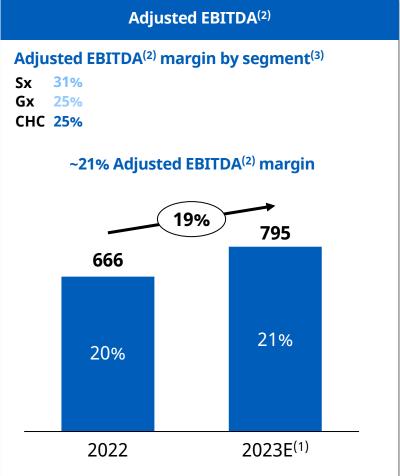
52% women in management positions in 2023

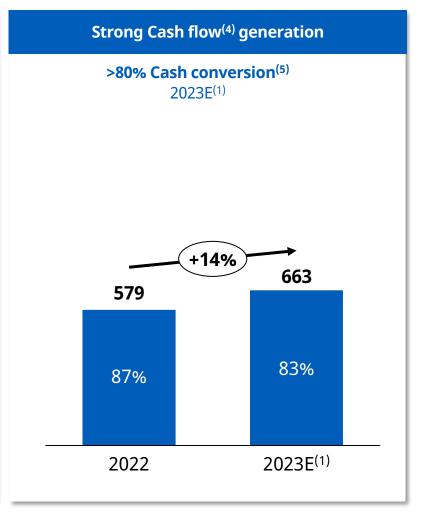
Sources: Stada Annual Report 2023, Stada Sustainability Report 2022 and Sustainalytics

Above-market organic topline-growth, accretive EBITDA-growth at healthy margins and strong cash flow generation









Source: Company information

Notes: IFRS-reported values on the level of STADA group parent company Nidda German Topco GmbH for the continuing operations (i.e. excluding the former Russian subsidiaries of STADA Group). (1) Financial data for the year ended December 31, 2023 is preliminary and unaudited; (2) Adjusted EBITDA is EBITDA adjusted for special items and currency effects. Special items include legal expenses, restructuring expenses and other items of non-recurring nature which Management excludes in order to improve the comparability of the KPIs across years; currency effects are also adjusted to enhance comparability of the KPIs across the years; (3) Segment adjusted EBITDA margin excludes central costs; (4) Cash flow is calculated as adjusted EBITDA – Net capex (including disposals of fixed assets and excluding BD&L / milestone payments, M&A acquisitions, business combinations, and disposals of consolidated companies and M&A assets)) / adjusted EBITDA

Building the foundation for long-term profitable and sustainable growth



Track record and platform to continue to outperform attractive markets which are growing at >5% p.a.

Further shift to higher margin consumer and specialty businesses

STADA

Continued investment in stateof-the-art technology and human capital Selectively expand through business development, licensing and M&A