

## CV: Rolf Hoffmann



**Name** Rolf Hoffmann

**Profession** Senior Vice President of US Commercial Operations, Amgen; adjunct professor at University of North Carolina Kenan-Flagler Business School, Chapel Hill, USA

**Place of residence** Weggis, Switzerland

### Personal details

**Date of birth** 01.05.1959

**Place of birth** Cologne

### Training & qualification

Studied English and Sport Sciences at the University and German Sport University of Cologne, subsequent MBA of the University of North Carolina's Kenan-Flagler Business School, Chapel Hill, USA

### Professional career

**2016** Adjunct professor at University of North Carolina Kenan-Flagler Business School, Chapel Hill, USA (since end of June 2016)

**2012 – 2016** Senior Vice President of US Commercial Operations, Amgen (until 31 July 2016)

**2006 – 2012** Senior Vice President, International Commercial Operations, Amgen

**2004 – 2006** Senior Vice President, Europe, Amgen

**2003 – 2004** General Manager, Germany, Eli Lilly

**2000 – 2003** President Latin America, Eli Lilly

**1998 – 2000** Executive Director – Marketing, Eli Lilly

**1995 – 1998** General Manager, South Africa, Eli Lilly

**1987 – 1995** Various positions in Sales and Marketing, Eli Lilly

### Mandates in statutory Supervisory Boards of companies based in Germany or comparable domestic and foreign supervisory bodies of commercial enterprises

None