



The Power of Learning

Learning is a cornerstone of STADA's growth culture, which emphasizes personal development and stepping outside of comfort zones. In the 'CaringForYou meets Olympia' webinar, Olympic gold triathlete Nicola Spirig shared her journey to the top, inspiring over 350 STADA participants to pursue big dreams, and foster resilience by learning from failures.

Additionally, STADA launched intercultural trainings based on E. Meyer's bestseller "The Culture Map" to leverage cultural differences and foster an entrepreneurial network organization. The interactive sessions provide valuable insights from real STADA cases, encouraging employees to embrace cross-cultural collaboration.

In 2024, the training offerings included over 1,000 learning contents.