

Its purpose of "Caring for People's Health as a Trusted Partner" is STADA's guiding principle and orientation and inspiration for everything its employees do. It unites them as One STADA Team across geographies and functions. This purpose is brought to life, not least on STADA's Caring.

What started in 2023 continued in the reporting year to become an integral part of the STADA corporate culture. At Caring Day in December 2024, across all STADA countries, 2,300 employees engaged in various caring initiatives and donated blood; in total, over 800 blood donations were collected. Blood donation is an essential component of healthcare. Maintaining an adequate supply is critical to treating victims of accidents and patients with chronic conditions who often need regular blood transfusions. Thus, by donating blood at Caring Day, the STADA teams make a direct contribution to the health and treatment of individuals.

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